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Class Counsel

UNITED STATES DISTRICT COURT
 NORTHERN DISTRICT OF CALIFORNIA
 SAN FRANCISCO DIVISION

JOSEPH RUWE and ELIZABETH ORLANDO,)
 Individually and on behalf of all others similarly)
 situated,)

Plaintiffs,)

v.)

CELLCO PARTNERSHIP d/b/a VERIZON)
 WIRELESS,)

Defendant.)

No. 07-cv-03679 JSW

DECLARATION OF JIM CHARKINS
 IN SUPPORT OF PLAINTIFFS'
 MOTION FOR FINAL APPROVAL OF
 CLASS ACTION SETTLEMENT

Date: November 16, 2012
 Time: 9:00 a.m.
 Dept: Courtroom 11, 19th Floor
 Judge: Hon. Jeffrey S. White

1 I, JIM CHARKINS, declare as follows:

2 1. I am the Executive Director of the California Council on Economic Education
3 (“California Council”) and Professor of Economics at California State University, San Bernardino
4 (“CSUSB”). I received my Ph.D. in economics from the University of North Carolina, Chapel Hill
5 in 1970. I have taught at the University of Nairobi in Kenya, the Florida State University, Purdue
6 University and CSUSB. During summer, I serve on the faculty of the Foundation for Teaching
7 Economics.

8 2. I was the Economics editor of The Wall Street Journal Classroom Edition Teacher’s
9 Guide for nine years. I serve on many boards including the California Council, the California
10 Association of School Economics Teachers, the California Jump\$tart Coalition for Personal
11 Financial Literacy, and the Los Angeles chapter of the National Association of Business
12 Economists.

13 3. I have developed economics teaching materials and conducted workshops nationally
14 and internationally for teachers and students from the Kindergarten through doctoral level. I served
15 on the ten-member writing team for Kindergarten through 12th Grade national economics
16 standards, as economics consultant to the California Commission for the Establishment of
17 Academic Content and Performance Standards, and on the California Commission on Teacher
18 Credentialing Content Review Panel for History/Social Science. I also served on the Review
19 Committee for the National Standards for Business Education. I recently served on the committee
20 that recommended revisions to the History/Social Sciences Framework to the California Board of
21 Education.

22 4. I am the author of the *MoneyWiseTeen* (winner of two international awards for
23 creative marketing), *Living the American Dream*, the *Teacher Guide to the California Economics*
24 *Standards*, and *It’s Your Choice*.

25 5. I am a leader in the area of computerized economics instruction, having been
26 awarded two separate grants by the National Science Foundation to equip computer labs for the
27 CSUSB economics department. I have received numerous other grants and awards including the
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1 CSU San Bernardino, Social and Behavioral Sciences 2003 Teacher of the Year and 2009
2 Outstanding Originator of Distributed Learning.

3 6. The California Council was founded in 1963. It is based in San Bernardino,
4 California, and operates only in California. The California Council is a registered 501(c)(3) non-
5 profit, and its mission is to advance the economic and financial literacy of the people of California.

6 7. The California Council performs a large amount of outreach work in schools and in
7 different communities across the state, working with superintendents, administrators, teachers and
8 community leaders to assess the needs of the community and collaborating to create events based
9 on this need. For example, in August 2012, the California Council held a joint event with the
10 Federal Reserve Bank which was open to the general public, which provided participants with
11 access to experts in financial education. The California Council is planning three events in the
12 coming months, each of which will be providing information on financial literacy, and each of
13 which will be open to the general public.

14 8. The California Council continuously performs outreach projects throughout
15 Southern and Northern California, providing seminars to residents on such fundamental economic
16 principles as budgeting and banking. The California Council also runs a statewide network of
17 Centers for Economic Education to provide quality economic education programs and materials to
18 communities across California.

19 9. The California Council engages communities throughout California with its mentor
20 program. Business professionals are recruited to use their time and talents to help advance the
21 financial literacy of California's citizens. Mentors act as curriculum facilitators and engage
22 communities in advancing their knowledge of personal finance so they are better prepared to take
23 control of their financial lives.

24 10. The California Council is actively developing an online economics and financial
25 education classroom. This new web-based resource will provide economic reasoning and personal
26 finance lessons to Californians of diverse backgrounds and geographical locations, including rural
27 areas. The classroom, again, will be open and available to all members of the public with a simple
28 registration.

1 I declare under penalty of perjury under the laws of the United States of America that the
2 foregoing is true and correct. Executed this 12th day of October, 2012, in San Bernardino,
3 California.

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5 JIM CHARKINS
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CERTIFICATE OF SERVICE

I hereby certify that on October 12, 2012, I electronically filed the foregoing document using the CM/ECF system which will send notification of such filing to the e-mail addresses registered in the CM/ECF system, as denoted on the Electronic Mail Notice List, and I hereby certify that I have caused to be mailed a paper copy of the foregoing document via the United States Postal Service to the non-CM/ECF participants indicated on the Manual Notice List generated by the CM/ECF system.

/s/ Jeff D. Friedman
JEFF D. FRIEDMAN